



Canadian Association of University Teachers  
Association canadienne des professeures et professeurs d'université

## Memorandum 25:12

**Date:** February 13, 2025

**To:** Presidents and Administrative Officers  
Local, Federated and Provincial Associations

**From:** David Robinson, Executive Director

**Re:** **Unlock Education Member Toolkit**

---

With the current Liberal leadership race, the prorogation of parliament until March 24, and all opposition parties calling for an election, we're preparing for a spring federal election.

The Unlock Education campaign is the Canadian Association of University Teachers' (CAUT) federal election campaign to fight for the freedoms associated with post-secondary education. That means:

- Making college and university affordable for everyone
- Freedom from political interference
- Including new people and new perspectives
- Freedom to debate new and different ideas

This federal election is an important opportunity to engage your members and the broader community in the fight for these freedoms.

CAUT has developed a toolkit to assist member associations in the development of a federal election campaign. Toolkit components will be released throughout the winter of 2025.

In the first section of the toolkit, you will find campaign key messages and how to begin to build a campaign plan for your campus. The toolkit is attached.

If you have any questions, please contact CAUT's Senior Education and Organizing Officer, Christina Wallace, at [wallace@caut.ca](mailto:wallace@caut.ca).