

Memorandum 25:05

Date: January 15, 2025

To: Presidents and Administrative Officers

Local, Federated and Provincial Associations

From: David Robinson, Executive Director

Re: CAUT Unlock Education Campaign

With a likely federal election this Spring, CAUT is formally launching its "<u>Unlock Education</u>" campaign. The campaign is urging all political parties to support affordable, accessible, and more inclusive post-secondary education and research that serves the public interest.

We encourage you and your members to join the campaign.

If your association works with a dedicated communications lead, please ask them to join our <u>Unlock Education Rapid Response</u> team.

The Rapid Response team will share positive messaging and amplify information about the benefits of well-funded post-secondary education, academic freedom, and research integrity.

As a community of academic staff, we can ensure students are free to learn, and teachers and researchers are free to pursue and share knowledge.

If you have any questions, comments or suggestions, please contact the CAUT team at education 2025@caut.ca.

Thank you for your help making this campaign a success.

