2021-2022 ANNUAL REPORT

CANADIAN ASSOCIATION OF UNIVERSITY TEACHERS



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Message from the President & Executive Director

Two years into the COVID-19 pandemic, CAUT and its member associations are confronting continuing and emerging challenges, from government funding shortfalls to rising inflation. Working with our academic staff associations, CAUT is building membership strength to put practical solutions front and centre.

This past year, the crisis at Laurentian University exposed years-long failures of leadership, subversion of shared governance, and the unnecessary invocation of an insolvency process that continues to be felt by those who lost their jobs, by the Sudbury and neighbouring communities, and by students who lost access to education – notably French-language and Indigenous-specific academic programs.

Through concerted government relations efforts, we are working to ensure that the *Companies Creditors' Arrangement Act* (CCAA) is never again used by a public post-secondary institution to trump collectively bargained financial exigency processes. Moreover, CAUT is launching a revitalized national governance campaign to advance collegial governance standards across the country by working with member associations to develop organizing and bargaining capacity, celebrate victories, and identify models for success.

We are coming off a year that also saw a record number of strikes and entering one in which more than half of CAUT member associations will be in bargaining. Job action is normally rare in our sector, and when they do occur strikes are relatively short. But increasing intransigence by administrations, government interference in free and fair collective bargaining, and deteriorating terms and conditions have left members with no choice but to exercise their right to strike. A difficult year lies ahead, but the collective power and commitment of our members will be the strength that will see us through the challenges we face.

Peter McInnis President

David RobinsonExecutive Director



FOR ALL

112%

That's the increase in average household spending for tuition fees from 1997 to 2009.



Les frais de scolarité augmentent plus vite que l'inflation. L'ÉDUCATION POUR TOUTES ET TOUS

112 %

C'est la hausse des dépenses moyennes des ménages en frais de scolarité, entre 1997 et 2009.



To Do List:

FOR ALL



National Pharmacare



Federal mental health transfer



Federal support for child care



Sustainable, dedicated funding for post-secondary education

www.educationforall.ca/actions

Liste de choses à faire :

L'ÉDUCATION POUR TOUTES ET TOUS



Régime national d'assurance-médicaments



Transfert canadien en matière de santé mentale



Engagement fédéral dans la garde des jeunes enfants



Financement durable et dédié à l'éducation postsecondaire

www.educpourtous.ca/laction

Working with Education for All coalition partners the Canadian Union of Public Employees (CUPE), the Public Service Alliance of Canada (PSAC), the National Union of Public and General Employees (NUPGE), and the Canadian Federation of Students (CFS), CAUT continues to advocate for increased, dedicated. predictable federal funding through a dedicated post-secondary education transfer payment. With the Canada Social Transfer (CST) scheduled for review in 2024, the next two years present a unique opportunity to urge federal leadership on the issue of post-secondary education funding.

In addition, CAUT continued to meet with federal decision-makers to press for the expansion of the University and College Academic Staff System (UCASS) survey to include equity data, college staff, and contract academics. We also advocated for increased federal support to assist academic and trade union refugees from Afghanistan and Ukraine. CAUT pushed back against corporate publishing interests' calls to see fair dealing protections removed for the dissemination of copyrighted works for educational purposes, and we lobbied for federal legislation to remove public post-secondary institutions from the Companies Creditors' Arrangement Act (CCAA).

The Rising Costs of **Post-secondary Education**

EDUCATION FOR ALL

- Using data from Statistics Canada's Tuition and Living Accommodation Costs (TLAC) Survey, the Postsecondary Student Information System (PSIS), the Survey of Household Spending (SHS), and the Pan-Canadian Education Indicators Program (PCEIP), trends were analyzed over time to determine the impact tuition fees have on household spending.
- The results show that since the early 1990s, tuition fees have increased significantly faster than other goods—including housing, transportation and shelter. Households are spending a much higher proportion of their income on post-secondary education, with lower-



Canada relies heavily on the education and training at colleges and universities, but the costs to access this education are staggeringly higher than access this education are staggeringly higher than they were a generation ago. The rising costs of tuition fees has not impacted participation rates in education, given that during the same period enrollment in post-secondary education has increased. Increasingly, the Canadian labour market requires post-secondary education—over 70% of jobs require some type of training or education beyond high school. As tuition fees increase, students are

either paying more out of pocket or taking on more debt n pursuit of the education and training needed to secure good-paying jobs. For decades, students and education advocates across Canada have been vocal about rising tuition fees and their impact on access to education and training. This analysis highlights just how much tuition fees have increased in comparison to inflation and other household expenses. Throu the 1980s, the cost of a university or college education increased at about the same pace as other goods-as measured by the Consumer Price Index (CPI). However, Figure 1 shows that in t 1990s the cost of tuition fees started to grow significantly faster than the cost of everything else. This trend has continued for thirty years

Looking specifically at the last ten years, the extraordinary growth of tuition fees has been consistent. Between 2000 and 2020, average undergraduate tuition fees have increased by 115% and average graduate tuition fees have increa by 89%. Meanwhile, overall consumer prices have increased by just 44%. It is important to highlight that these increases to tuition fees, as illustrated in Figure 1, are indexed alongside CPI, and therefore the cost difference seen between these two indicators is in addition to any increases accounted for by average inflation. Students, like everyone else, are already paying more for food, housing, transportation, and all other expenses as prices inflate year after year. It is on top of these increasing living expenses that students are financing skyrocketing tuition fees.

Les coûts croissants de l'éducation postsecondaire

L'ÉDUCATION **POUR TOUS**

- À l'aide de données tirées de l'Enquête sur les frais de scolarité et de subsistance (FSS) de Statistique Canada, du Système d'information sur les étudiants postsecondaires (SIEP), de l'Enquête sur les dépenses des ménages (EDM) et du Programme d'indicateur pancanadiens de l'éducation (PIPCE), nous avons analysé les tendances au fil du temps pour déterminer les répercussions des frais de scolarité sur les dépenses des ménages.
- Les résultats montrent que, depuis le début des années 1990, les frais de scolarité ont augmenté substantiellement plus vite que le coût des autres biens, dont le logement et le transport. Les ména dépensent une proportion bien plus grande de leur revenu pour l'éducation postsecondaire, et ce so surtout les ménages à faible revenu qui supportent ces augmentations.



Le Canada dépend fortement de l'éducation et de la formation collégiales et universitaires, mais le coût d'accès à cette scolarité est effroyablement plus élevé que lors de la génération précédente. L'augmentation des frais de scolarité n'a, cependant, pas influé sur le taux de participation à l'éducation vu que, durant la taux de participation à l'éducation vu que, durant la même période, les inscriptions enregistrées dans les établissements postsecondaires ont augmenté. De plus ne plus, il faut un diplôme postsecondaire pour entrer sur le marché du travail canadien (plus de 70 % des emplois exigent un certain type de formation ou d'éducation au-delà de l'école secondaire). Comme les frais de scolarité augmentent, les éturispates poises plus de lour.

les étudiants paient plus de leur poche ou s'endettent davantage our faire des études ou obtenir formation nécessaire à un mploi bien rémunéré.

Depuis plusieurs décennies, des étudiants et des défenseurs de l'éducation de tout le Canada s'oppose vigoureusement à l'élévation des frais de scolarité et à ses effets sur l'accès à l'éducation et à la formation Cette analyse montre combien les frais de scolarité ont augmenté par rapport à l'inflation et aux autres dépenses des ménages. Tout au long des années 1980, le coût des études universitaires et collégiales a augmenté au même rythme que celui des autres bien selon la mesure de l'indice des prix à la consommatio (IPC). Cependant, selon le Graphique 7, on constate que, dans les années 1990, les frais de scolarité ont commencé à augmenter substantiellement plus rapidement que le coût de tout le reste. Cette tendance s'est poursuivie durant trente années.

Si l'on examine plus particulièrement les dix derniè années, on constate une croissance régulièrement extraordinaire des frais de scolarité. Entre 2000 et 2020, les frais de scolarité moyens des étudiants de premier cycle ont augmenté de 115 % et ceux des étudiants des deuxième et troisième cycles de 89 %. Parallèlement, les prix à la cons 89 %. Paraucement, les prix à la consommazion ont, dans l'ensemble, augmenté de seulement 44 %. Il est important de souligner que, comme ces augmentatior des frais de sociarité, illustrées au Graphique 1, sont indexées parallèlement à l'IPC, la différence de coût entre ces deux indicateurs se fait en sus des augmentations issues de l'inflation moyenne. À l'instar du reste de la population, les étudiants dépensent du reste de la population, les étudiants dépensent déjà davantage pour l'alimentation, le logement et le transport, entre autres, du fait que les prix augmente chaque année. C'est donc en sus de ces frais de subsistance croissants qu'ils paient des frais de scolarité qui explosent.





The Government's Proposed Approach to Address Harmful Content Online

Submission to the Government of Canada

September 2021

Canadian Association of University Teachers
Association canadienne des professeures et professeurs d'université



CAUT made several submissions to governments, including Quebec's <u>Bill 32</u> An Act respecting academic freedom in the university sector, the federal government's proposed "online safety" (previously online harms) legislation, and the review of the *Employment Equity Act*.

CAUT is developing a national governance campaign to raise standards for collegial governance through

local bargaining and campaigning efforts across the country. This campaign will be complemented by an online governance resource repository.

The 2021 Fair Employment Week took place between October 18 and 22 and involved a panel with academic staff organizing nationally and international on Contract Academic Staff (CAS) issues, a social media day of action, and a CAS social.



Promoting social justice, international solidarity and equity

Advancing equity in post-secondary education and promoting social justice across Canada and around the globe is a major priority.

This year, CAUT launched its <u>Equity Toolkit</u> – an online repository of resources to help member associations address issues such as equitable compensation, access to equity data, bargaining to advance Indigenization, and the full inclusion of equity-deserving groups in the academy and in our associations.



In October 2021, CAUT hosted a virtual, interactive forum on *Building Solidarity and Alliances: Indigenizing the Academy*, an opportunity for all members of the academic community – Indigenous and non-Indigenous – to come together in the spirit of reconciliation and explore concrete approaches

to advancing and strengthening Indigenization of the academy. The forum included a keynote address by Dr. Lorna Wanosts'a7 Williams, panel discussions on collective bargaining wins, Indigenous selfidentification, and recruitment and retention of Indigenous academic staff.

Internationally, CAUT supported academic and trade union refugees from Afghanistan and Ukraine through our partner Education International. CAUT also joined government representatives, student groups, and other academic staff organizations at the UNESCO World Higher Education Conference from May 18-20, 2022. CAUT's participation is key to ensuring that statements such as the 1997 UNESCO Recommendation concerning the Status of Higher-Education Teaching Personnel remain strong instruments with global influence.



Building Capacity





COVID-19 and the Academic Workplace - Resources for Members

Overview



In response to the COVID-19 pandemic universities and colleges have been forced to take measures that have, amongst other things,

affected the working conditions of academic and general staff, teachers and



Re-opening colleges and universities

(January 2022)
CAUT is tracking institutional plans for delivery of courses during the pandemic

- Vaccine requirements should be considered for safe return to campus (August

- Fall 2021 Semester Plans Summary
- Fall 2021 Semester Plans Database
 Checklist for assessing re-opening plans - Template Mandatory Vaccination Policy 🖪



Almanac of Post-Secondary Education

The CAUT Almanac of Post-Secondary Education in Canada is your source for the most current statistical information available on post-secondary education in Canada. The Almanac provides statistics on university and college finances; academic staff salaries and gender; student enrolment and graduation rates, student-teacher ratios; university research funding; and national, provincial, and $% \left(\frac{1}{2}\right) =\frac{1}{2}\left(\frac{1}{2}\right) +\frac{1}{2}\left(\frac{1$ international comparisons.

*For previous editions of the Almanac, please click here.

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Technical Notes



Building Capacity

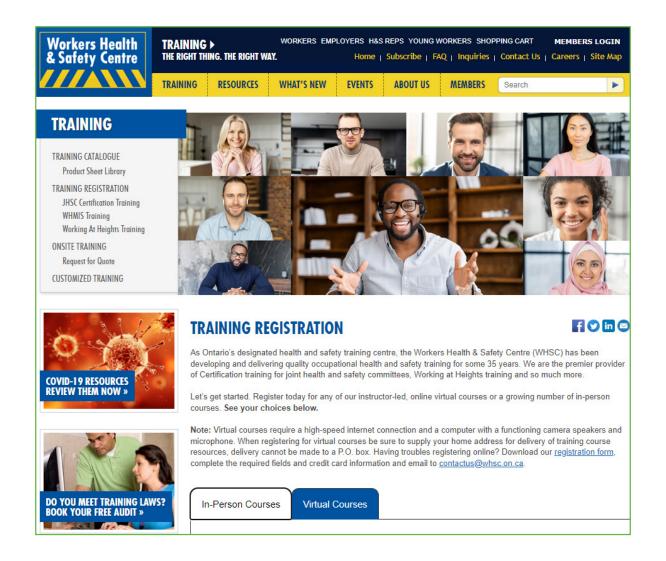


Member education

Education and training are important for bolstering the capacity of associations to make gains for their members. This year CAUT continued to offer national online schools and workshops with members from across the country on organizing, campaigning, bargaining, and grievance handling. CAUT organized 8 online "schools" and 10 specialized training events. The national "schools" included two offerings of

Organizing School 101, Climate Action, two Collective Bargaining Schools, two Grievance Handling schools, and the first ever Organizing School 201. In total, the education program reached 575 participants.

Health and Safety training was coordinated by CAUT staff and delivered remotely through the <u>Workers'</u> <u>Health and Safety Centre</u>.



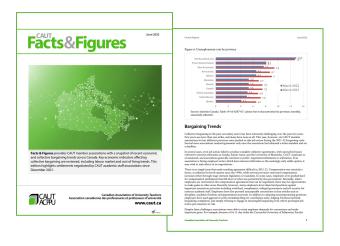
Building Capacity

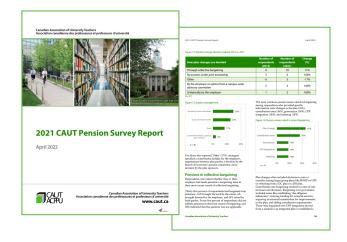


Research

CAUT's research team works to provide timely and relevant research to advance policy and bargaining objectives. CAUT publishes <u>Facts & Figures</u> detailing settlements negotiated by member associations. New this year was the release of a special <u>pension report</u>. New chapters of the <u>CAUT Almanac</u>, an online source for the most current statistics information available on post-secondary education in Canada, have also been updated.

CAUT continued to provide updated resources on <u>COVID-19</u> and the academic workplace, including a database on member campus re-opening plans in light of the Omicron variant spread. Updated Contract Academic Staff stipends tables and mil rate data was also supplied to members.





Legal Services

CAUT's legal team works closely with member associations to provide legal advice and representation in defending their members in cases of breaches of academic freedom, discrimination and interference with collegial governance. The legal team provided direct support to the Laurentian University Faculty Association throughout the conclusion of the CCAA process, provided legal analysis regarding Alberta's anti-union Bill 32, and produced legal advisories and case summaries.

CAUT released a commissioned report, Restructuring Publicly-Funded Universities: A Report on the Laurentian Insolvency Proceeding with Issues and Options for the University Sector, by Simon Archer and Erin Sobat of Goldblatt Partners LLP and Virginia Torrie, associate professor at the University of Manitoba Faculty of Law. The report concluded that the Companies' Creditors Arrangement Act (CCAA) is fundamentally "anti-worker", displacing labour relations norms and processes. The report also recommends strengthening financial exigency provisions in collective agreements.

Defending Academic Freedom





Defending Academic Freedom

Academic freedom includes the right of academics to freedom in teaching, research and publication, and expression on matters within their institution and on matters of public interest without institutional censorship or reprisal.

- In November 2021, after just six months, CAUT
 Council voted to remove the censure against
 the administration of the University of Toronto.
 Censure had been imposed as a result of the
 University's decision to withdraw a job offer to
 Dr. Valentina Azorova following the intervention
 of a donor and tax court justice. To resolve the
 censure, the University agreed to re-offer the
 position to Dr. Azarova, amended its policy on
 donations, and extended academic freedom
 protections to academic administrators.
- Through its arbitration service, CAUT assisted the Mount Alison Faculty Association, the Brock University Faculty Association, the University of Toronto Faculty Association, the Association of Professors of Bishop's University, and the Mount Royal Faculty Association with grievances involving academic freedom.
- In February, CAUT hosted the Harry Crowe Foundation Conference: Academic Freedom and the Law which explored the legal foundations of academic freedom, as well as the legal limits placed on it with a view to strengthening the protections for academic freedom in Canada.

 CAUT is developing an online resource repository and education materials to expand the understanding of the scope and meaning of academic freedom among our membership and the general public.



Upholding the Integrity of the Academic Job







Collective Bargaining

CAUT supports member associations in securing contract gains that protect and advance employment conditions and professional rights of academic staff.

Over 2021-22 some of the advances gained in bargaining include:

- Following its 11-day strike, the Concordia University of Edmonton Faculty Association (CUEFA) won a teaching load reduction from 4-4 to 4-3 in 2022-2023 to 3-3 in 2023-2024, as well as new language in an MOU protecting members' intellectual property.
- The University of Lethbridge Faculty Association (ULFA) made gains in the area of equity and evaluation, including improvements to Indigenous evaluation language, including the recognition of traditional knowledge and knowledge production, eliminating the use of student teaching evaluations to compare members' teaching effectiveness, and an expansion to the definition and understanding of "service" to better recognize work often done by members of equity-deserving groups.
- The Algoma University Faculty Association (OPSEU Local 685, Part-Time) won a one-time wage increase to members' instructional rates of 7% on January 1st, 2023, and new pay rates for marking and grading assistance.
- Negotiating in a post-Bill 124 context, l'Association des professeurs du Collège universitaire de Hearst negotiated 4%/3%/2% wage increases, a \$3,000 bonus upon ratification, \$1,500 per registered student for those offering tutoring courses, and \$4,500 for professional development and teaching materials.

 Resulting from an arbitration decision, the Acadia University Faculty Association secured a 4% wage increase for contract academic staff, changes to discipline language, and negotiated cluster hires.

TCAUT

JANUARY 17, 2022 NEWS ARTICLE

CUEFA historic strike yields a big victory for Alberta union movement

Concordia University Edmonton Faculty Association (CUEFA) members have ratified an agreement that will improve working conditions and increase salaries of CUEFA members.

A deal was reached after a two-week strike, the first job action by an academic staff association in Alberta.

"The new agreement was made possible because of the determination of the academic staff association and the solidarity of students, community supporters, allies and other unions and associations," said David Robinson, CAUT Executive Director.

Over 1,350 individuals and organizations across Canada rallied behind CUEFA and called upon the university administration to make "long overdue improvements" to the working conditions of academic staff.

As a result of the strike, there is now a solidarity working group and new networks between academic staff across Alberta that can support other academic staff associations currently in bargaining—many of whom are also preparing for the possibility of job action.

"This is an important moment for post-secondary education in Alberta," said Robinson. "Although academic staff in that province have been on the front lines of defending the academic mission, until recently they were denied one of the essential tools available to other academic staff associations: the right to strike. And now CUEFA has shown that right can be used to improve conditions for teaching, research, and learning."

CUEFA'S 82 members went on strike at the start of the winter semester, on January 4.

The new agreement includes salary gains and improves working conditions for CUEFA members, including more manageable workloads for professors, laboratory instructors, librarians, and field placement coordinators. The agreement also improves job security to members and preserves their ownership of their intellectual property.





Job Action

The 2021-2022 year saw a record number of job actions with six associations going on strike. CAUT provided communications, strike preparation, member engagement, legal, flying pickets and other support as members took to picket lines across the country.

To better prepare members for job action, the CAUT strike manual is presently undergoing review, and an online job action resource archive is being developed.



Amplifying our Collective Voice



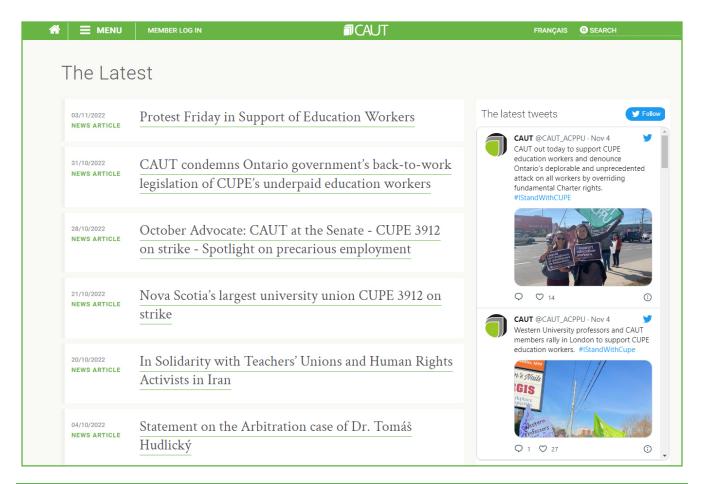
Amplifying our Collective Voice

Communications

CAUT is the national voice of academic staff at universities and colleges across Canada. We amplify this voice through a robust communications program that includes a national and global media presence, the posting of timely CAUT research and policy guidance on our bilingual website, a strong presence on social media (Twitter, Facebook, and LinkedIn), and the CAUT Bulletin, a magazine published 8 times a year.

Web <u>news stories</u> and releases covered topics ranging from Concordia University of Edmonton Faculty Association's historic strike in Alberta, to CAUT's calls for the resignation of senior Laurentian administrators, to COVID-19 protocols. Our work was highlighted in several media outlets, including CBC/Radio-Canada, University Affairs, the National Post, the Times Higher Education Supplement, and the Globe and Mail.

CAUT communications and organizing staff also provide digital campaigning advice and tools including microsites and digital assets to help members achieve their campaign objectives. This past year has also seen a record increase in the number of associations using the CAUT-supplied member database software Mobilis, customized for academic workplaces.



Founded in 1951, CAUT is the national voice for academic staff representing 72,000 teachers, librarians, researchers, general staff and other academic professionals at 125 universities and colleges across the country. CAUT is an outspoken defender of academic freedom and works actively in the public interest to improve the quality and accessibility of post-secondary education in Canada.

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