



Canadian Association of University Teachers
Association canadienne des professeures et professeurs d'université

Memorandum 20:07

Date: February 19, 2020

To: Presidents and Administrative Officers,
Locals, Provincials and Federated Associations

From: David Robinson, Executive Director

Re: **Fair Dealing Week – February 24-28, 2020**

Users' rights under the Copyright Act, hard won after many years of advocacy, have been under attack. The publishing industry, in decline as it struggles to adjust to new digital marketplaces, has been demonizing educators' so-called misuse of copyright law as the cause of their changing economic reality.

The new trade deal with the United States and Mexico has also put copyright extension on the horizon. This will diminish the availability of content and shrink the public domain; it is important that fair dealing be protected and enhanced.

Fair Dealing Week is a key moment in our efforts to raise awareness about the benefits of a balanced Copyright Act, for both users and creators, educators and students.

Some examples of actions that your association can take as part of Fair Dealing Week include:

- Setting up a table in a high traffic area of campus to **distribute information. Print CAUT's Fair Copyright campaign materials** (including a poster and kaleidoscope) to share with members and students and help them learn more about what is at stake.
- Raising awareness online by sharing CAUT's social media shareables or pictures of your members holding a sign that reads, "I am a creator and I support fair dealing" on social media using the hashtags #fairdealingworks #faircopyright.
- Connecting with your institution's Copyright Office or library to co-organize a panel discussion or roundtable.

Please do keep CAUT informed of your plans for Fair Dealing Week. If you have any questions, please contact Christina Muehlberger at muehlberger@caut.ca or at 613-820-2270, ext. 182.