



Canadian Association of University Teachers
Association canadienne des professeures et professeurs d'université

Memorandum 19:25

Date: August 21, 2019

To: Presidents and Administrative Officers
Local, Federated and Provincial Associations

From: Pam Foster, Director of Research and Political Action

Re: **Federal Election Toolkit**

Canadians will head to the polls on October 21. CAUT's *For Our Future* campaign is an issue-based and non-partisan campaign with two goals:

1. To raise awareness about the positive role the federal government could play in strengthening the post-secondary education (PSE) system; and,
2. To get out the student vote for education.

Once the fall academic semester starts, we will have just under two months to make post-secondary education an election priority. It is essential that we hit the ground running in September.

CAUT has developed a toolkit to assist member associations in the development of a federal election campaign. In the toolkit you will find:

- Key messages about the campaign;
- Steps to help develop your campaign;
- Action ideas, tips and resources for engaging members and students in the federal election, and reaching out to candidates; and
- A campaign materials order form.

The toolkit can be accessed [online](#).

If you have any questions, please contact CAUT's Membership Engagement Officer, Christina Muehlberger at muehlberger@caut.ca or at 613-820-2270 x182.