How has the pandemic impacted students and what does it mean for faculty and instructors?

Research and analysis from Canada's leading public affairs and market research experts.
PHASES OF THE CURRENT CRISIS

HERE NOW

REACT

COPE

RESET

NEW NORMAL

ALMOST HERE
SURVEY METHODOLOGY

- ONLINE SURVEY OF 1,100 RESIDENTS AGED 17+
- 300 HIGH SCHOOL SENIORS
- 800 CONTINUING PSE STUDENTS
- APRIL 23 – MAY 1, 2020
- WEIGHTED TO MATCH THE CANADIAN POPULATION BY AGE, GENDER, REGION, OFFICIAL LANGUAGE, INSTITUTION TYPE
- MARGIN OF ERROR: ± 3.0%, 19 TIMES OUT OF 20
CONCERNS ABOUT COVID-19
STUDENTS WHO SAY THEY ARE WORRIED ABOUT THE PANDEMIC: 61%
worry

IS THE WORST STILL TO COME?

WORST STILL TO COME

36%

NOT SURE AT THIS POINT

45%
IT WILL CHANGE HOW YOU LIVE 52%
IN THE PAST WEEK, HAVE YOU FELT...

WORRIED ABOUT YOUR FUTURE
79%

LOST SLEEP
40%
HOW LONG UNTIL MOST PHYSICAL DISTANCING RESTRICTIONS ARE LIFTED?

- **SEPTEMBER** 22%
- **OCTOBER OR LATER** 28%
THE FINANCIAL IMPACT ON STUDENTS
TO WHAT EXTENT, IF ANY, HAS COVID-19 HAD A NEGATIVE IMPACT ON ANY OF THE FOLLOWING:

- Your own financial situation (loss of job, reduced hours, etc)
  - A really big impact: 37%
  - Somewhat of an impact: 35%

- Your parents/family financial situation (loss of jobs, reduced hours, etc)
  - A really big impact: 28%
  - Somewhat of an impact: 39%

- Your ability to receive government grants for your studies
  - A really big impact: 14%
  - Somewhat of an impact: 32%

- Your ability to receive scholarships for your studies
  - A really big impact: 17%
  - Somewhat of an impact: 26%
PANDEMIC MADE THEIR ABILITY TO AFFORD PSE MORE DIFFICULT

51%
WORRIED ABOUT ABILITY TO PAY YOUR BILLS OVER THE NEXT FEW MONTHS

54%
IMPACT ON THE STUDENT EXPERIENCE
PSE students who have experienced remote learning: 88%
COMPARED WITH IN-CLASS LEARNING... REMOTE LEARNING IS WORSE.

56%
DURING THE TRANSITION TO REMOTE LEARNING, WOULD YOU SAY THE SUPPORT PROVIDED BY THE FOLLOWING WAS...

**My professors and instructors**
- Very good: 25%
- Good: 35%
- Adequate: 27%
- Poor: 10%

**Student support services**
- Very good: 13%
- Good: 29%
- Adequate: 33%
- Poor: 12%
- Very poor: 5%

**The institution (university/college) overall**
- Very good: 17%
- Good: 36%
- Adequate: 32%
- Poor: 10%
SAME LEARNING EXPERIENCE AS IN-CLASS

REMOTE COURSES OFFER THE SAME VALUE AS IN-PERSON

57% DISAGREE

55% DISAGREE
WHAT MAKES THE PSE EXPERIENCE?
### WHAT MATTERS TO THE STUDENT EXPERIENCE?

<table>
<thead>
<tr>
<th>Category</th>
<th>Essential</th>
<th>Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>On-campus Resources (Library etc)</td>
<td>46%</td>
<td>32%</td>
</tr>
<tr>
<td>In-person Classes/Labs/GROPs</td>
<td>38%</td>
<td>36%</td>
</tr>
<tr>
<td>Meeting with Profs/Instructors</td>
<td>36%</td>
<td>38%</td>
</tr>
<tr>
<td>Meeting New Friends</td>
<td>32%</td>
<td>33%</td>
</tr>
<tr>
<td>Meeting with Students in Person</td>
<td>29%</td>
<td>38%</td>
</tr>
<tr>
<td>On-campus Social Spaces</td>
<td>26%</td>
<td>32%</td>
</tr>
<tr>
<td>Athletics</td>
<td>23%</td>
<td>30%</td>
</tr>
<tr>
<td>Extra-Circulars</td>
<td>19%</td>
<td>30%</td>
</tr>
<tr>
<td>Residence Life</td>
<td>17%</td>
<td>22%</td>
</tr>
</tbody>
</table>

- **Learning/Engagement**
- **Community**
- **University or college is largely about the in-person, tangible experience for most students.**
PLANS FOR THE FUTURE

WHAT'S THE NEW NORMAL?
WHEN WILL INSTITUTIONS START OPERATING AS BEFORE?

33% SEPTEMBER

29% OCT - DEC

32% JAN 2021 OR LATER
IN SEPT 2020: ALL CLASSES WILL BE CONDUCTED REMOTELY.

57% CERTAIN/LIKELY TO HAPPEN
BEFORE AND AFTER:
THE IMPACT OF THE PANDEMIC ON INTENTIONS TO ENROL

<table>
<thead>
<tr>
<th></th>
<th>BEFORE</th>
<th>AFTER</th>
</tr>
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<tbody>
<tr>
<td>DEFINITELY</td>
<td>70%</td>
<td>48%</td>
</tr>
<tr>
<td>PROBABLY</td>
<td>16%</td>
<td>29%</td>
</tr>
<tr>
<td>PROBABLY/DEFINITELY</td>
<td>8%</td>
<td>12%</td>
</tr>
<tr>
<td>NOT</td>
<td>6%</td>
<td>11%</td>
</tr>
<tr>
<td>NOT SURE</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
HOW MANY STUDENTS COULD DEFER STUDIES IN THE FALL?

WORST CASE: 30%

MOST LIKELY: 4-6%
WHAT ARE THE DRIVERS OF POSSIBLE DEFERRAL?

- Health concerns
- Safety
- Financial
- Experience
ADDITIONAL EVIDENCE OF STUDENT HESITATION
DUE TO THE PANDEMIC:

- Delay or defer Fall semester: 36% (All), 56% (At Risk)
- Switching to a different school closer to home: 23% (All), 28% (At Risk)
- Switching to a more affordable program: 26% (All), 33% (At Risk)
Imagine for a moment that a vaccine for COVID-19 is not found until September 2021 and schools are required to limit the number of people on campus and institute intensive testing procedures before people can come to campus.

53% CONTINUE MY EDUCATION
30% DEFER SO I CAN GET THE BEST EXPERIENCE
15% NOT SURE
WHAT'S THE NEW NORMAL?

HOW DOES THIS IMPACT FACULTY?

1. STUDENTS ARE UNCERTAIN ABOUT WHAT TO DO IN THE FALL.
2. NEGATIVE ECONOMIC IMPACT ON 70%+. MOST ACUTE FOR 30-40%.
3. DROP IN ENROLMENT COULD BE AS HIGH AS 30%, BUT MORE LIKELY 4% TO 6%.
STAY IN TOUCH

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