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# Retaining Copyright in Journal Articles

#### Introduction

The purpose of this advisory is to assist ▲ academic staff in retaining copyright ownership in the articles they publish in journals. Without copyright ownership, academic staff can lose control of their own work and may no longer be entitled to email it to students and colleagues, post it on a personal or course web page, place it in an institutional repository, publish it in an open access journal or include it in a subsequent compilation.

### Copyright

opyright protects artistic, dramatic, mu-✓ sical and literary works, including journal articles. Owners of copyright enjoy a bundle of economic rights, including the rights to publish, reproduce, exhibit or perform a work. Creators of copyrighted works also have a series of moral rights including the rights to protect the integrity of a work, to be associated or not associated with a work, and to preserve their honour and reputation in relation to a work.

Collective agreements, common law and tradition typically grant academic staff first ownership in the copyrighted works they create. Such ownership provides control over the content and use of the work and is recognized as an integral part of academic freedom. As owners of works, academic staff can sell, assign, license or waive all, some or none of the bundle of rights associated with copyright.

#### Copyright and Journal Articles

To secure publication of an article, jour-I nals typically present the author with a publication agreement. These agreements are legally binding contracts that often require the author to transfer full copyright ownership to the journal. In fact, such transfer of copyright is an intrinsic part of the traditional model of scholarly communication in which:

- individual members of the academic community sign their work over to journals free of charge; and
- the academic community collectively purchases the work back from the publisher, often at great expense.

#### **New Forms of Communication**

Digital technology has dramatically expanded the accessibility of academic work. Academic staff, in addition to traditional journal publication, can now distribute their articles to students and colleagues by a myriad of electronic means including email, listservs, web pages, digital repositories and internet journals. Unfortunately, authors who have signed a publication agreement that transfers a work's copyright to a publisher may not have the right to distribute the work independently in these new ways.



www.caut.ca

#### **Ensuring Open Exchange**

The publication agreement between the I journal and the author is the key document in ensuring that academic staff can take full advantage of new forms of scholarly communication. These agreements are always negotiable, so it is critical that academic staff read them carefully and, if necessary, amend their terms to ensure that journals receive only the minimum rights that are actually required to publish the work. Typically this is a simple statement of permission to publish, not a full transfer of copyright.

#### The SPARC Canadian Author Addendum

The Canadian Association of Research Li-**▲** braries (CARL) and SPARC (the Scholarly Publishing and Academic Resources Coalition) have created an Author Addendum that amends publishing agreements in such a way that authors retain key rights to the journal articles they publish.

The Author Addendum is attached to this advisory as Appendix A. Further information

about it is also available online at: www.carl-abrc.ca/projects/author/author-e.html

The addendum allows, inter alia, the author to reproduce, perform, communicate by telecommunication, and create derivative works from the article in any material form for non-commercial purposes. This permits, for example, the author to make and distribute copies in the course of teaching and research and post the article on personal or institutional websites and in other open access digital repositories. The addendum also requires the publisher to provide the author an electronic copy of the published article.

#### Conclusion

Tournals require only your permission to publish an article, not a wholesale transfer of the full copyright interest. To promote scholarly communication, autonomy, integrity and academic freedom, and education and research activities more generally, it is important for academic staff to retain copyright in their journal articles.



Agreement.

in connection with this Addendum.

## SPARC CANADIAN AUTHOR'S ADDENDUM TO PUBLICATION AGREEMENT



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